

WELCOME

Thank you for your interest in organizing a clinic or school with Tanja, this document includes information to outline your role as an organizer and the tools and clinic structure options that are offered to you.

We have several options available for clinic hosts, allowing you to choose which format suits you best. Our goal is to have you as the organiser, and Tanja as the instructor, clear on expectations and responsibilities to ensure a successful event.

Option 1; Clinic Organiser and Manager - 'Turn up and Teach'

As an organizer and manager you will be responsible for the management and smooth running of the clinic, including organising a venue, collecting participant fees, and travel arrangements where *applicable, accommodation, and transfers and ensuring the clinic runs smoothly on the day. As a clinic organizer you will enjoy a rider position at the course free of charge, and any profit income over and above costs. The clinic organiser and manager commits to hosting Tanja in their area for ongoing regular clinics. This option is best suited to a riding club, or person who has a large network of rider contacts with interests around Tanja's philosophy.

* Travel arrangements include booking flights, accommodation and transfers where a course is outside 450km from Glenreagh NSW

Option 2; Clinic promotions and support (rider position)

Our clinic promotions person helps us to find our way around a new location. They help to source a venue and put us in contact with the relevant people, they distribute promotional posters in the local area (both print media and online promotions), and they help us to secure enough riders to fill the clinic. For their support they enjoy a clinic rider position free of charge. Option 2 is for those people who would love to help get Tanja regularly teaching in their area, but may not be in a position to manage the clinic.

Option 3. Clinic promotions and support (auditor position)

Our clinic promotions and support auditor position is for those that enjoy Tanja's teaching and philosophy, however may not have a horse available to ride. They help to source a venue and put us in contact with the relevant people, they distribute promotional posters in the local area (both print media and online promotions), and they help us to secure enough riders to fill the clinic. For their support they enjoy an auditing position free of charge, (usually \$50 per day pp) and receive a payment of \$200.



Option 4. Boutique Clinics

Boutique clinics are a more intimate setting in which you as the coordinator can privately invite friends and acquaintances to attend while keeping the course private from the public. Boutique clinics are limited in numbers and usually run at a maximum of 8 people, often only 6, which ensures personal attention from Tanja to all riders. Boutique clinics also include private lessons as part of the curriculum. Being smaller in participants they are often held at private homes, (providing that yard and horse facilities are safe and viable to use) giving that fun, friendly and social aspect to the clinic experience. Boutique Clinics are run under the same terms as Option 1.

Option 5. Mid Week Clinic

Mid Week Clinics are similar to a Boutique clinic with up to 3 days of instruction plus flights, accommodation and transfers as applicable. They are available at a discounted rate due to Mid Week timing being in less demand. You can book a Mid week clinic using any option 1 - 4



Clinic Structure

Tanjas clinics and schools are focussed on providing small groups of students a high quality education, through regular and consistent tuition. Due to this structure, rider number are limited, with a minimum of eight up to a maximum of twelve riders.

Theory content for classes is covered in several separate sessions over the course of the school. Theory sessions are flexible and run as content and 'question sessions', allowing the content to be tailored to the particular group of riders present.

A standard school structure/schedule is given below. The times may be changed, dependant on rider numbers or weather forecast.

School schedule overview

Clinics and schools begin at 9am with a group registration and meet and greet. We then begin the day with a theory class overview, and head out into the arena with horses (depending on the clinic this will be under saddle or in hand). Lunch is for 1 hour and we head back into the arena to complete the days lesson.

Each day Tanja will advise that start point for the following lesson.

All lessons are group lessons unless otherwise specified by Tanja.

Venue Selection

Any venue selected should have as a minimum

- 20x40 arena – with surface suitable for both in hand and ridden work

*** we do prefer to book indoor arena's as this avoids cancellations of clinics due to weather.

There are some clinics (like liberty clinics) that may not need a large arena, but may need other specifications.

- Grandstand/seating area for spectators, preferably dry
- Stables/Yards available for riding participants to hire
- Suitable float parking area

In addition, the following items should also be considered:

- PA (Public Address) system for arena
- Night time lighting in indoor arena
- Tea & Coffee facilities for participants



TRANSPORT, ACCOMMODATION & MEALS (Where Applicable)

- The organiser will be responsible for the transport of Tanja to and from the nearest airport, as well as providing Tanja with suitable accommodation. When Applicable (ie Option 1)
- * Travel arrangements include booking flights, accommodation and transfers where a course is outside 450km from Glenreagh NSW

Schools are very intensive teaching environments and as such it is important that suitable, private accommodation (studio style room with private ensuite as a minimum) is provided so that Tanja has adequate rest.

- Suitable accommodation can be provided by the organiser at his or her home if available, however if this is not possible a motel/hotel room will have to be provided.
- The organiser will also need to provide Tanja with transport to and from the clinic venue, or provide a vehicle for Tanja to drive (a manual or automatic vehicle is fine). Tanja can provide her own meals during the clinic, providing access to a supermarket is available. Should the clinic host wish to provide Tanja with meals, she is a vegetarian.

FLIGHTS

- Flights will be booked by the clinic organiser in the case of option 1. Where required. Flights will be booked by Tanja in selecting other options, transfers to and from the airport will need to be organised by the host.

THEORY PARTICIPANTS

Public theory participants (fence sitters / auditors) are allowed to attend schools and clinics, though exceptions may be made by Tanja should she feel a private clinic situation is necessary.

STABLING AND AGISTMENT

Organisers are recommended to not get directly involved in the booking of individual stables, both from an organisational as well as an insurance perspective. When contacting venues, organisers should enquire about available stabling/agistment facilities and relevant pricing, as well as the contact details participants can contact the venue on. Participants can then be instructed to organise and pay for agistment directly to the venue, which avoids confusion as well as any liability the organiser has for stabling arrangements. Organisers of course, should familiarise themselves with facilities on the day so they can assist and deal with any issues should they arise.

INDEMNITY FORMS

A general indemnity form is included with this document. It is essential that ALL participants complete and sign an indemnity form at EACH clinic. We recommend that you have your own indemnity form for the specific property, and we are happy to ask our students to sign it alongside ours. This may not be necessary in the event we book a commercial venue.



INSURANCE

Here at TKH we maintain our own insurance as required. Our insurance covers TKH in the event of an issue and includes a clause regarding venues being used. We do however recommend if you are considering hosting a TKH workshop on your private property, that you check with your insurance company, and confirm which level of public liability you require, and if there are any other recommendations when hosting a public event. We also get requests to name property owners specifically on our policy, we are unable to do this, as we travel extensively throughout the year, and can use multiple properties, it is not feasible to list each individual venue.

LUNCH & DINNER

It is at the discretion of the organiser whether or not to provide lunch to participants, however it is generally recommended participants be instructed to bring their own lunch.

The often varying dietary requirements of participants can very quickly make organising lunch an over complicated matter for organisers, unless the club or venue has canteen facilities or someone who would be happy to run a BBQ.

We like to organise a dinner at a local restaurant or other venue, following the first day of the clinic. It is a great opportunity for participants to enjoy some casual conversation, relax, and get to know one another. All participants are invited to attend at own cost.

As many participants have horses and other animals that need care at home, it is usually best to make a booking and then take final numbers on the day of the clinic.



Clinic FEES

Option 1 - \$3500 minimum fee + Travel Expenses (Where required)

- This includes a 3 day clinic, as per the schedule above, with a minimum of 8 and maximum of 12 riding participants. Should you have a need for additional riders please contact us and we will advise protocol for this

Options 2 and 3- Rider and auditing fees are set by the TKH office.

4. Boutique Clinics - Clinic fees for a boutique clinic on a weekend are \$3500 fee payable to Tanja, which includes up to 3 days of clinic instruction, plus flights, accommodation and transfers as applicable.

5. Mid week clinic A similar option on which is \$2500 for up to 3 days of instruction plus flights accommodation and transfers where applicable.

RIDING PARTICIPANT FEES

Option 1,4 &5 Riding participant fees are to be calculated based on the cost of the school, including the fee for Tanja, cash expenses such as flights and accommodation, as well as the hire fee for the venue. The total cost is divided over the participants, to arrive at a final price. To ensure fair pricing across locations, a minimum fee of \$475 should be charged.

Option 2 & 3 Set by TKH Office

CLINIC MARKETING

Clinics should be marketed extensively in your local area, up to a radius of around 200km. Depending on how rural your venue is, this may be extended.

Once clinic fees have been established TKH can provide you with both JPEG and PDF files of posters and registration forms for distribution to;

**We will provide you with
Marketing Materials & a
guide to Assist**





Host Kit

TKH Clinics Available

Welcome and congratulations on choosing to Host a Tanja Kraus Horsemanship Clinic

We run various themes and topics to suit all horses and across all disciplines. Here is a list of course choices for your group.

• We recommend you choose a course that will be well attended in your area

- **Young Horse Course**
- **Foundation Course**
- **Strength & Suppling Course**
- **Balance and transitions**
- **Collection & Engagement**
- **Tanjas Liberty Harmony Course**
- **Fun with Obstacles**
- **Elevate**
- **Colt Start / Start your own Horse Course**

Tanjas clinics are catered to all levels of horses and riders and across all disciplines

TKH Resources Supplied:

- Full colour poster to promote the course
- Full Colour registration form to supply to participants

**Both of these supplied in digital (jpeg and PDF) format for you to print and distribute, and post online.

Marketing Support

We will promote across our networks

- Facebook Page
- Instagram
- Newsletter List
- on our calendar / facebook events list

We will also supply you with a marketing guide pdf document which will give you some handy hints on marketing the course in your local area.

PO Box 456 Coffs Harbour NSW Australia 2450

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www.tanjakraushorsemanship.com





Host Kit

Host Commitment

I _____ of _____

Would like to commit to hosting a Tanja Kraus Horsemanship Clinic as a:

- ☐ 1. Clinic Organiser and Manager - 'Turn up and Teach' initial _____
- ☐ 2. Clinic promotions and support (rider position) initial _____
- ☐ 3. Clinic promotions and support (auditor position) initial _____
- ☐ 4. Boutique Clinics initial _____
- ☐ 5. Mid Week Course initial _____

I understand my role and responsibilities in this position as an ambassador of the TKH brand and comply with and exercise due care in carrying out my Roles and Responsibilities (as outlined in document.

Proposed dates: _____ Clinic: _____

Venue & Address _____

Contact details _____

Signed _____

Dated: _____

Thank you, we look forward to hearing from you!

Tanja Kraus & the Tanja Kraus Horsemanship team.



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Tanja Kraus Horsemanship Testimonials



What others have said about their TKH experience..

If you talk of participating in one of these clinics of ANY of the massive variety of educational programs, than I suggest you find a way and make it happen. Every day you talk of it and don't attend, is another day you are missing out on true and harmonious communication with your horse.

It will be tough at times, you will feel anxious at times and doubt yourself. Perhaps you will even consider giving it away, but in the end if you commit to the process then you will experience a Horsemanship so beautifully rewarding.

Find a way, make it happen!

Brett, Glenreagh NSW

I did a restart with my QH in July 2017. His original start was not done quite right and because of this he lacked confidence going forward and his own power scared him. After the colt start our bond and understanding grew 10 fold, we were both more confident and relaxed with each other and going forward was much easier for him. Attending the Colt Start is an astounding eye opening experience of what it means to really take responsibility for starting a horse and how that start will set him up for the rest of his ridden career.

I always knew Tanja had an incredible way of teaching and training people and horses from attending clinics with her but the Colt Start course is next level.

2019
Riding for the Brand
Cowboy Dressage
Finalist!

Tanja has the innate ability to think outside the box and to tailor a specific approach for each horse that is presented to her. To be able to watch and learn from her in an intensive 14 days is an unbelievable experience.

If you want to take your horsemanship up a notch or 10 do a Colt start, I'm going back for another go this January!

Leah - NSW

It had always been a dream of mine to start my own horse so I could be solely responsible for the outcomes as I had always had "2nd hand horses" After attending Tanja's clinics for a couple of years and embracing her method of Natural Horsemanship "Its all about the horse" I jumped at the chance to attend her first Colt Starting Clinic. I had brought a young gelding who had been handled but not ridden and was rising 5 so perfect timing for both of us.

As the time drew near, I began to doubt myself a little wondering if I had taken too much on. My horse was a very anxious, nippy adolescent full of himself and didn't trust me. Which in hindsight was a perfect stepping stone for a colt start.

The experience was the best thing I have done with horses in my entire life. It was also the most challenging thing I have personally done. Yes, it was hard work, but the bond began and I learnt the skills to read my horse and work with him not against him.

It has been tricky and some days in my journey that I'm still on I'm amazed at how far we have come. It's taken almost 3 years for the trust to start, he no longer greets me

Book Now
Find a course near you!

"The experience was the best thing I have done with horses in my entire life"

with his ears back, he gently neighs when he sees me, will occasionally nip if he gets the chance, he's still challenging but that's the type of horse he is, he will not be made to do something, I have learnt that I have to ask him which is hard as you have to be patient. Best thing is that I'm responsible for the outcomes.

Thank you for helping me start my journey Tanja and I highly recommend the Colt Starting Clinics. **Karen-NSW, Australia**

Doing the TKH foundations Clinic a few years ago changed my world and started me on a path of discovery and connection with my horse. I attend clinics regularly now to revisit and build on what we have learned together as well as to have immersed, one on one time with him doing what we love around like minded, supportive people.

Beth Qld

Tanja Kraus



*see our events page on facebook & contact us for an information pack!



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